



KIDS EXPO
September 25 & 26, 2010
www.kids-expo.org

All Sponsors Receive:

- Company listed inside Kids Expo Program
- Name listed on Kids Expo Website with link to your company Web site
- Recognition at Press Conference

Additional Benefits:

CROWN - Title Event Sponsor

- All benefits of Ruby level PLUS additional 140 admission tickets-total of 200, *value \$1,200* AND
- First choice of site venue w/prominent company signage at all locations
- Showcased in all pre/post event activities
- Ability to display and/or distribute product in all venue locations
- Highlight in all media releases

Media Sponsorship

- All benefits of Ruby level PLUS additional 40 admission tickets-total of 100, *value \$600* AND
- Opportunity to provide entertainment at press conference
- Outdoor display option in addition to booths

Diamond - \$10,000

- All benefits of Ruby level PLUS additional 40 admission tickets-total of 100, *value \$600* AND
- Name or logo prominently displayed as Site Sponsor at sponsored event location

Ruby - \$5,000

- Logo displayed on all printed materials:
 - Billboards
 - Kids Expo Letterhead
 - Day of Flyer
 - Street Banners
 - Press Releases & at Press Conference
 - Kids Expo Program
- 60 admission tickets, *value \$360*
- 2 Booths at Event, *value \$900*
- Highlight in all media releases
- Use of Kids Expo logo in your advertising

Sapphire - \$3,500

- Recognition in all media advertising
- 40 admission tickets, *value \$240*
- 2 Booths at Event, *value \$900*
- Use of Kids Expo logo in your advertising

Emerald - \$1,500

- 20 admission tickets, *value \$120*
- Social media presence through Kids Expo
- 1 Booth at Event, *value \$450*

Topaz - \$750

- 10 admission tickets, *value \$60*
- 1 Booth at Event, *value \$450*

** All sponsors have the opportunity to donate the use of their booth to a not for profit agency. Your sponsorship banner or hand-outs may be included at the booth!*

KIDS EXPO 2010

Sponsorship Opportunities

A TRANSFORMATION IS OCCURRING,
be a part of the excitement we are
sharing with the community!

Kids Expo 2010
c/o Abilities First, Inc.
70 Overocker Road
Poughkeepsie, NY 12603

serenamarrero@abilitiesfirstny.org

Kids Expo Hotline
(845) 485-9803 ext. 500 or ext. 227

www.kids-expo.org

Kids Expo is a fundraising event with proceeds supporting the following local organizations:
Abilities First - Mid-Hudson Children's Museum - The Jewish Community Center of Dutchess County